



JOIN IN

The global net-art project by social media artist Wolf Nkole Helzle is designed for audience participation. Using a specially developed internet platform, it enables people to create their personal photographic diary. Out of all diary entries, a mosaic of the profile image of a user is computed which changes continuously to the next profile in a random order. In addition the participants are able to share ideas about their images. With now over 500 participants from 70 countries, 60,000 pictures and 200,000 comments this challenging platform goes into the fifth year of its existence. **You are welcome to join.**

**2010** the Social Media Artist Wolf Nkole Helzle started a photographic diary. At the end of the first year, he noticed that the work should be extended by a further dimension. How would such a diary feel when it is performed simultaneously by many people around the globe? So the concept of I AM WE\_INTERACTIVE IMAGE, which soon found sponsors and could therefore be implemented quickly emerged.

**2012** the time had come, the platform went online. Klaus Haasis and Kai Bierich presented their a+ gallery in Stuttgart available and in June 2012, the participants in the project met for the first time in person. An exhibition, lectures and sightseeing were on the program.

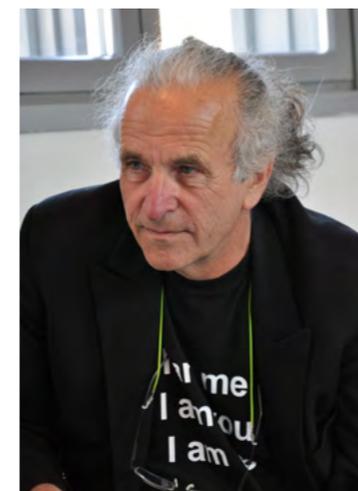
**2013** invitation by a Turkish participant about „Relationships“ to Izmir. The exhibition (with catalog), including meeting was held at Tepekule Convention Center. Sightseeing went to Ephesus and Foça.

**2014** the project was invited to Turku in Finland. Together with the Finnish Society for phototherapy a comprehensive program with exhibition and workshops / lectures on the topic „Self Portrait extended“ was created. The university, the arts academy and the Photographic Center PERI was hosting the meeting.

**2015** a group of participants met on „Encounters“ in Luxembourg and the exhibition went digital for the first time.

All participants took photographs for a few days in the city and its surroundings and all the images were uploaded into a Luxembourg-matrix which was accessible to the public on a central square at the Luxembourg Festival during the days of Pentecost.

**2016** Birmingham was the location of the meeting, again by invitation of a participant. The theme of „Identity“ led the group to different communities of this multicultural city in the heart of the UK. The Birmingham matrix was extended to other dimensions and was presented at the Digital Humanities HUB Birmingham University and the City University among others. *(Photo left: German Zoeschinger, bottom: Nuray Önoğlu)*

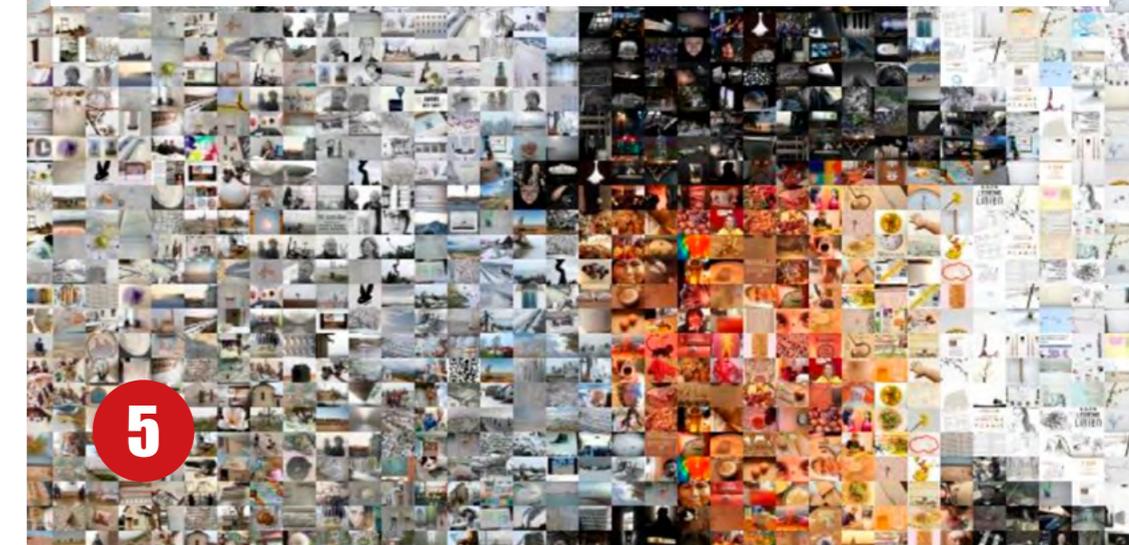


[www.interactive-image.org](http://www.interactive-image.org)

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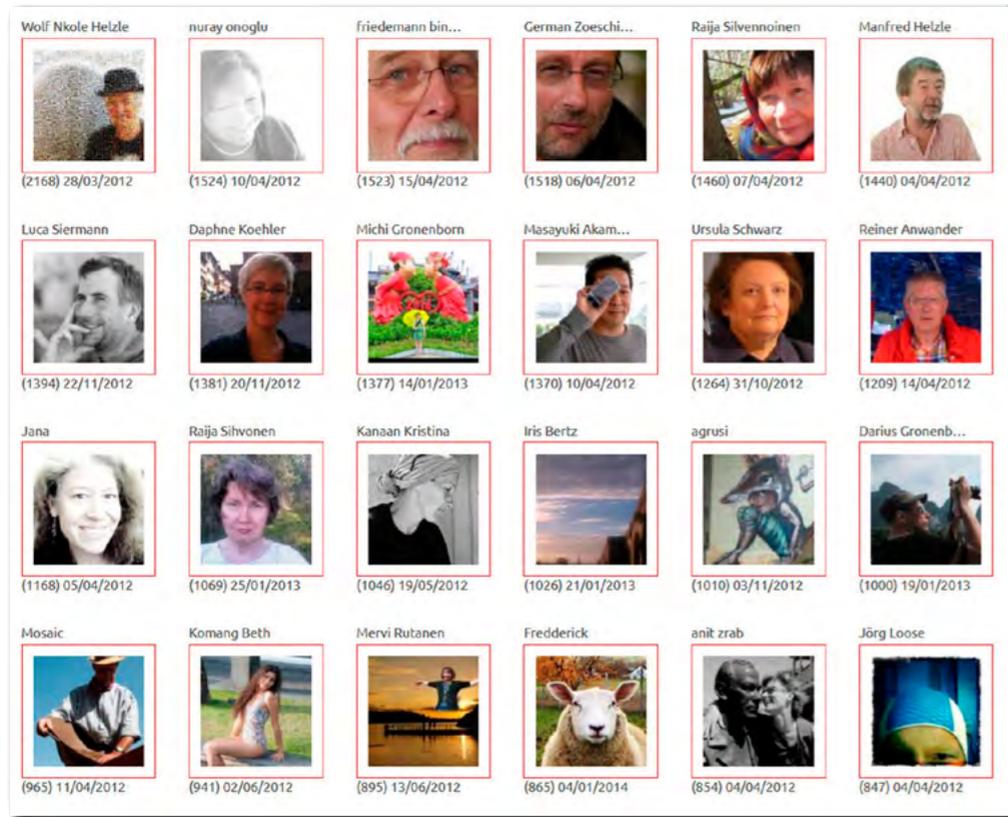
# WOLF NKOLE HELZLE I AM WE\_INTERACTIVE IMAGE global community net-art project



5

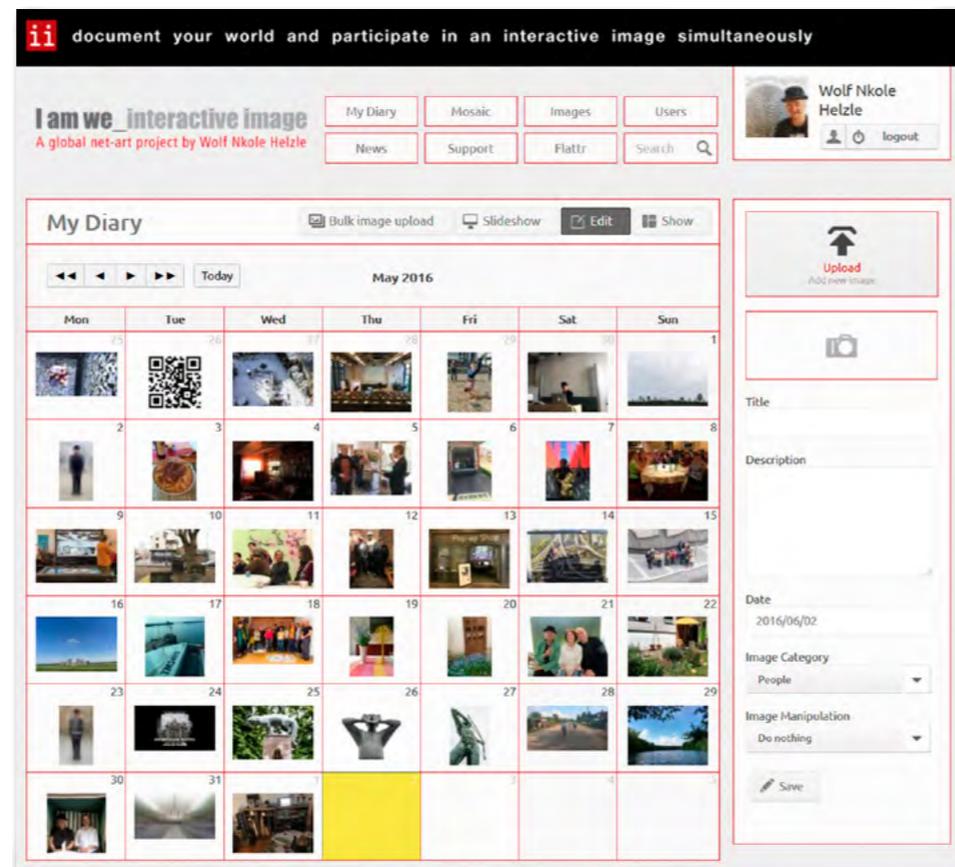
stunning art project: How to collect 60,000 images of the diary entries of 500 people from 70 countries over five years and to generate mosaics based on their profile pictures as infinitely changing image sequence? [www.interactive-image.org](http://www.interactive-image.org)

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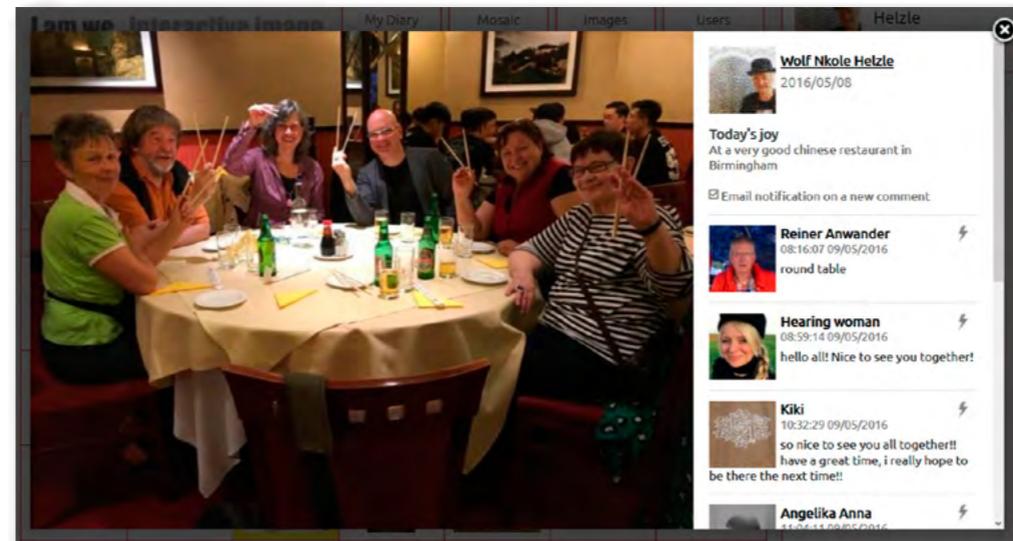
1

The profil-images of all registered users are the templates for the calculation of the mosaic



2

At the very beginning the endless calendar is empty

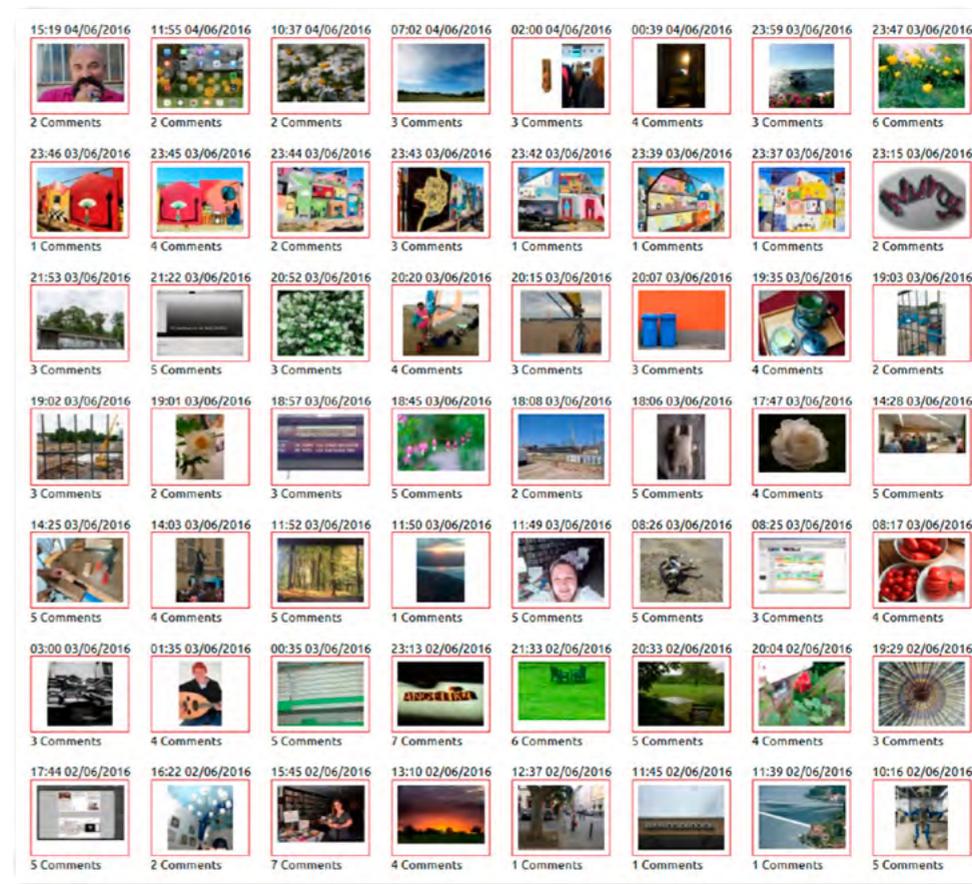


3

Diary entry with some comments of other users

5

Frontpage: Out of all diary entries, a mosaic of the profile image of a user is computed which changes continuously to the next profile in a random order



4

All uploaded images are shown in order of the time, the latest first